

## **Privacy Policy**

### **1. Introduction**

Welcome to WCB Radio's (home of WDCY, WDPC, and WNEA) Privacy Policy. This policy describes how we collect, use, disclose, and protect your personal information when you use our mobile application.

### **2. Information We Collect**

If you desire to rate songs and get WCB Radio merchandise, you can create an account on the WCB Radio App, and we need to collect certain personal information. This information includes:

- Your name
- Email address
- Your song ratings

We collect no personal data if you don't want to rate songs.

### **3. How We Use Your Information**

We use the information we collect for several purposes, such as:

- To facilitate the creation of and secure your account on our app.
- To identify you as a user in our system.
- To provide you with a list of the songs you like.
- To communicate directly with you, such as sending you occasional email messages about products and services from WCB Radio that may interest you.
- To facilitate your participation in our song rating and WCB Radio reward programs

### **4. Disclosure of Your Information**

We do not sell, trade, or otherwise transfer your personal data to outside parties. However, we may share your information with trusted third-party service providers to perform certain services on our behalf, such as email service providers that send out our emails.

All such third parties are prohibited from using your personal information except to provide these services to us, and they are required to maintain the confidentiality of your data.

### **5. Data Security**

We take the security of your data very seriously and use various technologies and procedures to protect your personal information from unauthorized access, use, or disclosure.

### **6. User Rights**

You may choose to end your account and stop the collection or the songs you like/dislike at any time, but note that this may prevent you from using the like feature of the mobile app.

### **7. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page.

### **Contact Us**

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